

## **Trademark Permission for use of the CGIT Logo**

The CGIT logo is a Registered Trademark pursuant to the *Trade-marks Act (Canada)* belonging to the Regional CGIT Committees across Canada. The Saskatchewan CGIT Committee will maintain and oversee the use of the CGIT Logo on behalf of the Regions. In addition to the protection provided by ownership of the Trademark, copyright also exists in the CGIT Logo and materials and goods created by CGIT and is the property of the regional CGIT committees across Canada.

**Meaning of “Trademark”:** The exclusive right of the Owner to use the CGIT Logo in conjunction with goods and or services provided by CGIT.

### **Infringement of “Trademark” or “Copyright”.**

1. Anyone who assumes the rights of the owner to print, produce, reproduce without the owner’s permission.
2. Anyone who sells, distributes or advertises wares and or services in association with the CGIT Logo or a similar logo which is capable of being confused with the CGIT Logo, without the express written permission of the Owner.
3. Infringement of Copyright and the Registered Trademark is a civil offense and can imply fines, damages and accounting for profits made through the unauthorized use of the CGIT Logo, seizure and destruction of unauthorized goods and any other remedy a Court of proper jurisdiction deems fit. In some circumstances, infringement of copyright can in addition to the above remedies, result in prosecution as a criminal offense carrying with it upon conviction, the imposition of fines and or Jail Time.

### **Procedure to obtain permission for use of the CGIT Logo.**

- fill out the permission form circulated by the Saskatchewan CGIT Committee.
  - any request from local Groups must be approved by their Regional CGIT organization before forwarding the request to Saskatchewan.
1. The CGIT Logo may only be used on items that respect the contents of the CGIT Purpose i.e. - Cherish Health, Seek Truth, Know God, Serve Others; and that promote a healthy lifestyle.
  2. If the CGIT Logo is used on clothing, it may be used only on outer clothing. It is not to be used on items of intimate apparel.
  3. The CGIT Logo may not be used on items used for gambling purposes, i.e. playing cards.
  4. The CGIT Logo may not be used as a permanent tattoo.
  5. CGIT items for sale may only be sold by CGIT Group(s) and/or Regional CGIT organizations.
  6. Permission for use of the CGIT Logo will be granted at the discretion of the Saskatchewan CGIT Committee.